

FIVE STEPS TO A DYNAMIC POST-COVID STRATEGY

Be adaptable and embrace the uncertainty as you plan your company's pandemic exit.

Start right now, with the help of this framework.

For additional insights, read the full article, "Five Steps to Emerge from the Pandemic with a Dynamic Strategy," at ipmcinc.com/five-steps-emerge-from-pandemic



NO. 1

ASSESS YOUR CURRENT POSITION.

- Are employees safe and healthy? Is your culture intact?
- How's business in your company, market, industry?
- Supply chain partners: hindrance or help?



NO. 2

DEFINE YOUR TRAJECTORY.

- What could go wrong? What could go right?
- What's temporary, and what's never going to be the same?
- Define the best, worst, most likely trajectories.



NO. 3

BUILD A DYNAMIC STRATEGIC PLAN.

- Plot existing projects onto the trajectories.
- Which keep you on your trajectory? Drop the rest.
- Review early and often; adjust as necessary.



NO. 4

RESOURCE YOUR TEAM.

- Focus on the most impactful projects.
- Table those with long-term benefits, if necessary.
- Are employees working at home? Tweak resource models.



NO. 5

EXECUTE!

- Communicate urgency; empower leaders to focus on what's critical.
- Shelf stage-gate processes for rapid execution and decision making.
- Embrace efficiencies and innovation.

For more than 30 years, Integrated Project Management Company, Inc. has been advising on and executing organizations' most complex initiatives to ensure rapid strategy realization with sustainable results. To learn more, visit ipmcinc.com or call 630-789-8600.

© Integrated Project Management Company, Inc.



IPM