How to Evaluate if a Company and Job are Right for You

1 Research the company and review the website to learn about the business, culture, and future career opportunities.

2 Social media can offer great insight on culture, potential coworkers, and the leadership team. Search the company on LinkedIn, Glassdoor, Facebook, etc.

3 Use LinkedIn to reach out to current employees. Start making connections and asking questions.

4 Consider other details. What matters most to you: commute, benefits, perks, conveniences near the office, career development?

5 Don't have all the experience required? Apply anyway and leave room to learn and grow.

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